

**Southwark Council**  
**Flood Risk Management**  
**Stakeholder Engagement/Communication Plan**

<b>Name of the programme:</b>	<b>Flood Risk Management Engagement Strategy</b>
<b>1. Purpose</b>	<p>This plan has been put together to;</p> <p>To consider how stakeholders (both internal and external) will be informed and involved in managing surface water flood risk in the borough.</p>
<b>2. Objectives of the Stakeholder Plan</b>	<p>The general objectives of the stakeholder plan are to;</p> <ul style="list-style-type: none"> <li>• Meet statutory requirement to consult on the development of the Council's local flood risk strategy</li> <li>• Achieve a shared understanding of the flood risks in Southwark Council and raise awareness of flood risk issues in the borough</li> <li>• Develop partnerships with local people and Councillors to facilitate the implementation of the Surface Water Management Plan (SWMP)</li> <li>• Identify interest groups to contribute to the development of the local flood risk strategy and community flood plans</li> <li>• Inform and educate the general public on little steps they could individually take to help reduce flood risk and protect themselves</li> <li>• Maximise the opportunity for feedback and input from stakeholders using existing communication channels as much as possible</li> <li>• Inform stakeholders of what we are doing to reduce flood risk and how it will affect them</li> <li>• Consult the general public on possible flood alleviation schemes</li> </ul>

<b>3. Stakeholders</b>	<p><b>The main groups of people we need to engage with:</b></p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><b>Internal to organisation</b></p> <ul style="list-style-type: none"> <li>• Elected Members</li> <li>• Internal Flood Risk Partnership</li> <li>• Senior Managers</li> </ul> </td> <td style="width: 50%; vertical-align: top;"> <p><b>External to organisation</b></p> <ul style="list-style-type: none"> <li>• Regional Flood and Coastal Committee</li> <li>• Environmental Agency</li> <li>• Thames Water</li> <li>• Lambeth Council</li> <li>• London Councils</li> <li>• Resident Associations</li> <li>• Local Businesses</li> <li>• Friends of Belair Park</li> <li>• Friends of Peckham Rye</li> </ul> </td> </tr> </table>	<p><b>Internal to organisation</b></p> <ul style="list-style-type: none"> <li>• Elected Members</li> <li>• Internal Flood Risk Partnership</li> <li>• Senior Managers</li> </ul>	<p><b>External to organisation</b></p> <ul style="list-style-type: none"> <li>• Regional Flood and Coastal Committee</li> <li>• Environmental Agency</li> <li>• Thames Water</li> <li>• Lambeth Council</li> <li>• London Councils</li> <li>• Resident Associations</li> <li>• Local Businesses</li> <li>• Friends of Belair Park</li> <li>• Friends of Peckham Rye</li> </ul>
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#### 4. Core Messages

- Southwark is Lead Local Flood Authority effective 1<sup>st</sup> April 2011
- Government has provided 1.5 million over 4 years to help with this role and responsibility
- We have undertaken Preliminary Flood Risk Assessment (PFRA) to help us understand our risks of surface water flooding.
- Through surface water modelling we have identified areas that are more at risk in the borough
- Rainfall event modeled were 1:30; 1:75; 1:100, 1:100 + climate change and 1:200
- A number of assumptions were made in developing the model. These assumptions will be reviewed in further detailed investigations.
- What is shown on the map will not necessary occur but it is a possibility
- Surface Water Management Plan (SWMP) has been prepared to help address the risks identified through the PFRA.
- Individuals can take simple steps to protect themselves and their property
- At risk communities will be helped to prepare Community Flood Risk Plans
- The Council is taking small steps in the interim to mitigate flood risk
- Various departments are factoring flood risk into their day to day activities
- The Flood and Drainage Team (FDT) has engaged a consultant to help investigate the high risk areas and develop flood alleviation ideas.
- Upon completion, these will be submitted to the EA for review.
- The EA will provide funding for the ideas to be developed further if the schemes are deemed cost beneficial.

## 5: Stakeholder Engagement/Communication Plan

Awareness Raising and Information Gathering				
Activities	Target Audience(s)	Objective(s)	Proposed Date/Frequency	Responsibility
<b>Internal</b>				
Internal Meetings & Presentations Stand-up presentation to key departments in the Council through lunchtime seminars	Key departments with responsibility for managing flood risk. The Internal Flood Risk Partnership (IFRP)	Raise awareness of Flood risk and encourage various departments to incorporate flood risk management in day to day activities.	Quarterly internal partnership meeting  Scheduled lunchtime seminars to update teams	Flood and Drainage Team (FDT)
Workshop with Internal Partners	IFRP	1. Share the outcomes of the Preliminary Flood Risk Assessment (PFRA)  2. Discuss actions arising from the Surface Water Management Plan (SWMP) and allocate responsibilities to departments best placed to address	Quarterly internal partnership meeting	FDT
Lead Member Briefing/ Briefing Notes	Cabinet Member Senior Officers	Provide regular updates on progress towards reducing flood risk	Monthly/Quarterly	FDT /Business Unit Director

Activity	Target Audience(s)	Objective(s)	Proposed Date/Frequency	Responsibility
<b>External</b>				
<p>Public meeting</p> <p>Stand-up presentations at Community Council Meetings</p> <p>Develop an 'Information Portal' via the London Borough of Southwark website, for local flood risk information including links to other relevant websites including Environment Agency and the Royal Horticultural Society</p>	<p>Community Councils</p> <p>Resident Associations</p> <p>Elected Members</p>	<p>Local Awareness-Building</p> <ol style="list-style-type: none"> <li>1. Inform residents/businesses of the outcomes of our PFRA, SWMP and the on-going development of the Local Flood Risk Strategy (LFRS) and how that could impact them.</li> <li>2. Send out key messages regarding flood risk management and outline how residents can help themselves and highlight their responsibility for maintaining private drainage, driveway drainage etc.</li> <li>3. Recruit volunteers to be part of the team to develop community flood plans.</li> <li>4. Provide an opportunity for residents to highlight any previous flooding experiences to help validate the surface water modelling output.</li> </ol>	<p>TBC based community council meeting</p>	<p>FDT</p>
<p>Work with high risk communities to prepare Community Flood Plans.</p>	<p>Higher Risk Communities in Dulwich and Camberwell Area</p>	<p>Awareness raising and helping communities deal with residual risks</p>	<p>On-going</p>	<p>FDT</p> <p>Emergency Planning &amp; Resilience</p>

<b>Consultation on Flood Risk Strategy</b>				
<b>Activities</b>	<b>Target Audience(s)</b>	<b>Objective(s)</b>	<b>Proposed Date/Frequency</b>	<b>Responsibility</b>
<b>Internal</b>				
Distribute draft consultation strategy for review and comments by the internal flood risk partnership	IFRP Senior Officers	Obtain contributions views and feedback from internal partners on the draft flood risk strategy	30 <sup>th</sup> May 2012	FDT
<b>External</b>				
<p>Incorporate comments from internal partners and load draft strategy on the flood risk web page</p> <p>Community Council announcements to alert residents of the consultation on the draft strategy</p> <p>Copies of the draft strategy to be made available at libraries to enable visitors to comments</p> <p>Make copies of the draft document available to specific identifiable groups and resident associations for comments</p>	<p>Community Councils</p> <p>Resident Associations</p> <p>Local Businesses</p> <p>Friends of Belair Park</p> <p>Friends of Peckham Rye</p> <p>General public</p> <p>External Partnership Members</p> <p>Others to be identified</p>	<p>1. Provide the public an opportunity to comment on the strategy document</p> <p>2. Capture local knowledge to support the local strategy</p>	30 <sup>th</sup> June 2012	<p>FDT</p> <p>Communication Team</p>

<b>Consultation on Flood Alleviation Schemes</b>				
<b>Activities</b>	<b>Target Audience(s)</b>	<b>Objective(s)</b>	<b>Proposed Date/Frequency</b>	<b>Responsibility</b>
<b>Internal</b>				
Lead Member briefing	Cabinet Member	To ensure the Cabinet Member is fully aware of the constraints and opportunities identified for flood risk alleviation in the surface water flood risk areas.	TBC	Flood Risk Manager Business Unit Manager
Internal constraints and opportunities workshop.	The Internal Flood Risk Partnership (IFRP) External Partners	1. Discuss identified constraints and opportunities in higher risk areas.  2. Identify any possible conflicts with plans the Council may have for the affected areas.	Within weeks of securing funding for detailed investigation	Flood and Drainage Team (FDT) IFRP
<b>External</b>				
Councillor Briefing	Ward councillors in affected areas	1. To ensure Ward Councillors are fully aware of the flood risk issues in their wards and some of the opportunities identified to resolve them.  2. To discuss the consultation process with Councillors and capture any concerns	Within weeks of securing funding for detailed investigation	Flood and Drainage Team (FDT)

Activity	Target Audience(s)	Objective(s)	Proposed Date/Frequency	Responsibility
Site walkabout with key stakeholders	Interested Councillors Representatives of key interest groups	1. To help bring issues to life and discuss the outcome of flood investigation in detail on site.  2. Discuss site constraints and opportunities	TBC based community council meeting	FDT
Design Workshop 1 (Community Council Announcement)	Representatives of key interest groups	1. Set the vision and core objectives for the flood alleviation schemes to include enhanced biodiversity, habitat and improved environment.  2. Capture the aspirations of the community for open spaces and the public realm	TBC	FDT Communication Team
Design Workshop 2	Representatives of key interest groups	Review concepts drawings setting out the vision as captured from Workshop 1	TBC	FDT Communication Team
Attend and present at Community Council Meetings for affected communities	Community Council	Present proposals for flood alleviation and obtain feedback from the meetings	TBC	FDT

Activity	Target Audience(s)	Objective	Proposed Date/Frequency	Responsibility?
Hold exhibition in a suitable location in the affected areas	Residents and businesses	Provide the public an opportunity to comment on the proposals	TBC	FDT Communication Team
Present final scheme incorporating comments from stakeholders to relevant community councils	Community Council	Update the community council on the final scheme prior	TBC	FDT
Present final scheme to Cabinet Member.	Cabinet Member Senior Officers	1. To inform Cabinet Member on the outcome of consultation  2. To seek approval to proceed to implementation	TBC	FDT
Newsletters/letter drops	Residents and businesses in higher risk areas where flood alleviation works are targeted to inform residents and businesses	Ensure residents and businesses are kept informed of developments relating to flood risk and encourage feedback	TBC. On-going depending on when works will be carried out or as required	FDT Communication Team